2019 CYCLONE CLUB MEMBERSHIP GUIDE
On behalf of our student-athletes, coaches and staff, I want to thank you for your generous donation to our athletics department through your membership in the Cyclone Club. The incredible support we receive from Cyclone fans is truly unmatched! From record attendance in MidAmerican Energy Field at Jack Trice Stadium, to taking over San Antonio for the bowl game, Cyclone fans continue to prove they are the best in the country.

As a result of your generosity, we are able to provide our student-athletes the necessary tools to be successful both academically and athletically. Please know every Cyclone Club member and every donation make a difference in preparing our student-athletes today to become leaders for tomorrow.

Again, thank you for your continued support and we look forward to seeing you at all of our events in 2019.

Go Cyclones!

Sincerely,

Jamie Pollard
Each year, financial support from faithful Cyclone Club members helps our student-athletes achieve peak performance in the classroom and on the field. Cyclone Club donations fund the future success of the Iowa State athletics program, which includes:

- Recruiting the brightest and most talented student-athletes
- Attracting and retaining the best coaches and staff
- Investing in the improvement and construction of state-of-the-art facilities

These initiatives require financial investment from every member of Cyclone Nation. There is a misconception that only major gifts make a difference, but each donor plays a significant role in the success of the Cyclones. That’s why the Cyclone Club offers several different membership levels, allowing you to match your budget with your passion for Iowa State Athletics.

The Cyclone Club offers fans an opportunity to truly be a part of the success of the Cardinal & Gold. Members are also the first to know about season ticket renewals, bowl trips, tournament tickets, special events and more. With the strength of Cyclone Club members pushing toward every goal, Iowa State Athletics can go further than ever before.

### Cyclone Club Donations

<table>
<thead>
<tr>
<th>Year</th>
<th>$ Received</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>$8,283,125</td>
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<tr>
<td>2014</td>
<td>$9,112,772</td>
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<tr>
<td>2015</td>
<td>$10,880,760</td>
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<tr>
<td>2016</td>
<td>$11,283,452</td>
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<tr>
<td>2017</td>
<td>$11,741,162</td>
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<tr>
<td>2018</td>
<td>$11,992,754</td>
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</tbody>
</table>

### Membership Breakdown by Level - 2018

- Directors: 318
- Victory: 686
- Captains: 642
- Gold: 619
- Cardinal: 1379
- States: 865
- Century: 570

### Student-Athlete Cost of Attendance

- **$34,443** Average Cost of Attendance - Out-of-State
- **$9,607** Summer School, Academic Support, and Textbooks
- **$6,905** Sports Medicine and Athletic Training
- **$5,868** Strength & Conditioning and Nutrition
- **$6,311** Uniforms, Apparel, and Equipment
- **$25,131** Team Travel

**$88,265** Total Annual Cost per MBB Student-Athlete for FY18

Our student-athletes performance in the classroom, in competition, and in the community would not be possible without the financial support from Cyclone Club members each year.
### Membership Benefit Directors

<table>
<thead>
<tr>
<th>Membership Benefit</th>
<th>Directors</th>
<th>Victory</th>
<th>Captains</th>
<th>Gold</th>
<th>Cardinal</th>
<th>States</th>
<th>Century</th>
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<tbody>
<tr>
<td>Priority Points</td>
<td>125</td>
<td>50</td>
<td>25</td>
<td>10</td>
<td>5</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Cyclone Merchandise Discount</td>
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<td>Donor Recognition in Publications</td>
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<td>Membership Card (electronic) and Window Decal (upon request)</td>
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<tr>
<td>Sukup End Zone Club Premium Seating Eligibility</td>
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<tr>
<td>Facility Rental Discount for Special Events (Johnny’s, Sukup End Zone, etc.)</td>
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<tr>
<td>Olympic Sports Pass*</td>
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<tr>
<td>Women’s Court/CW Premium Seating Eligibility</td>
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<tr>
<td>Order of the Knoll Recognition</td>
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<tr>
<td>Jack Trice Club and Men’s Court/CW Premium Seating Eligibility</td>
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<td>2</td>
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<tr>
<td>Access to Johnny’s at Hilton Coliseum (women’s basketball)</td>
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<tr>
<td>Access to Johnny’s at Hilton Coliseum (men’s basketball)</td>
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<tr>
<td>Invitation to Athletics Director’s Private Reception</td>
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</tbody>
</table>

* Minimum donation levels:

- **Directors**: $12,500
- **Victory**: $5,000
- **Captains**: $2,500
- **Gold**: $1,000
- **Cardinal**: $500
- **States**: $250
- **Century**: $100

### Ticket & Parking Benefits

#### Minimum Donation Level

- **Directors**: $12,500
- **Victory**: $5,000
- **Captains**: $2,500
- **Gold**: $1,000
- **Cardinal**: $500
- **States**: $250
- **Century**: $100

#### Football Car Parking Pass
- 2
- 1 – Reserved
- 1 – Best Available

#### Football RV Parking Pass
- 1
- 1
- N/A
- N/A
- N/A

#### Men’s Basketball Parking Pass
- 2
- 1 – Reserved
- 1 – Best Available
- 1
- 1
- N/A
- N/A

#### Women’s Basketball Parking Pass
- 2
- 1 – Reserved
- 1 – Best Available
- 1
- 1
- N/A
- N/A

#### Sukup End Zone Club Season Tickets
- 8
- 4
- 4
- 4
- 4
- 4
- 4

#### Big 12 Championship Football Game Tickets*
- 8
- 4 – Directors
- 4 – Best Available
- 8
- 4 – Directors
- 4 – Best Available

#### Bowl Football Game Tickets* (SUBJECT TO AVAILABILITY)
- 12
- 6 – Victory
- 4 – Best Available
- 6
- 4 – Captains
- 4 – Best Available

#### Men’s Basketball Season Tickets
- 6
- 4 – Directors
- 4 – Best Available

#### Big 12 Championship – Men’s Basketball Tickets*
- 8
- 4
- 4
- SUBJECT TO AVAILABILITY

#### NCAA Tournament Men’s Basketball Game Tickets*
- 4
- 2
- SUBJECT TO AVAILABILITY

*All Big 12 Championship, Bowl Game & NCAA Tournament ticket allotments are subject to availability & subject to change.

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*Members receive two (2) free admissions for all home regular season competitions for gymnastics, volleyball and wrestling (excluding Iowa). Donors must print their complimentary tickets through “My Cyclone Athletics Account” online or contact the Athletics Ticket Office in advance of game day.
MINIMUM PRIORITY DONATION REQUIREMENT
(in addition to season ticket cost)

| Faculty/Staff | $1,000 | $500 |
| Jack Trice Club | $2,500 | $250 |
| Sukup End Zone Club | $1,000 | $100 |

SECTIONS WITH NO DONATION REQUIREMENT
(seating availability not guaranteed)

General Public
Student Section
Jr. Cyclone Club Hillside
Visiting Team

All minimum priority seating donation requirements are estimated. Seating availability may be limited (or not available) in some priority sections.
Men’s Basketball Parking

Estimated Parking Requirements:

- **$12,500**
- **$5,000**
- **$2,500**
- **$1,000**
- **$500**
- **General Public**

Parking lot assignments for Iowa State women’s basketball games are distributed as follows:

- **Reserved Lots C1 and C2**: Directors, Victory and Captains Level members*
- **Lots C3 and C4**: Gold, Cardinal and States Level members*
- **Lots A1-A4, B4-B6, C5-C6, D2-D4**: General public parking (no donation required)*

* Lot requirements subject to change.

Estimated Parking Requirements:

- **$12,500**
- **$5,000**
- **$2,500**
- **$1,000**
- **$500**
- **General Public**

Parking lot assignments for Iowa State men’s basketball games are distributed as follows:

- **Reserved Lots C1 and C2**: Directors, Victory and Captains Level members*
- **Lots C3 and C4**: Gold, Cardinal and States Level members*
- **Lots A1-A4, B4-B6, C5-C6, D2-D4**: General public parking (no donation required)*

* Lot requirements subject to change.

Please note: Season tickets were sold out in 2018-19. All requests for new or additional tickets in 2019-20 will be limited and based upon availability.

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PREMIUM SEATING AREAS

JACK TRICE SUITES
Watching Iowa State football from the comfort of the Jack Trice Stadium suites is memorable whether you are relaxing with family and friends, entertaining associates or courting prospective clients. Located on the west side at an excellent height to follow the action, the climate-controlled suites with food/beverage service provide the premier game day experience.

JACK TRICE CLUB
To purchase Jack Trice Club seats, you must be a Cyclone Club member at the Victory Level ($5,000) or above and each season ticket costs $1,650 per seat. Additional outside priority seating requires the appropriate annual contribution.

SUKEEP END ZONE CLUB
To purchase Sukup End Zone Club seats, you must be a Cyclone Club member at the Cardinal Level ($500) or above and each season ticket costs $850 per seat. Existing Cyclone Club members, who donate at the Cardinal Level ($500) or above levels, are not required to make any additional annual contribution.

COURTCYD SEATS
To purchase men’s basketball CourtCYd seats, you must be a Cyclone Club member at the Victory Level ($5,000) or above and women’s basketball CourtCYd seats require a donation at the Gold Level ($1,000) or above. Directors & Victory Level donors with women’s basketball season tickets and CourtCYd seat holders receive access to Johnny’s.

JOHNNY’S
For men’s basketball, Directors Level donors with men’s basketball season tickets and CourtCYd seat holders receive access to Johnny’s. For women’s basketball, Directors & Victory Level donors with women’s basketball season tickets and CourtCYd seat holders receive access to Johnny’s.

PLEASE CONTACT THE CYCLONE CLUB AT 515.294.3022 FOR MORE INFORMATION ON PREMIUM SEATING OPPORTUNITIES OR FACILITY RENTALS FOR SPECIAL EVENTS.
BOOSTER INFORMATION

Iowa State is responsible for the actions of its boosters. If a booster violates an NCAA, Big 12 or ISU rule, the university may be subject to penalties. In addition, student-athletes or prospects may lose their eligibility for intercollegiate competition. Further, a booster found to have intentionally violated NCAA, Big 12 or ISU rules may be disassociated from Iowa State’s athletics program, resulting in a loss of all benefits and privileges offered by the Department of Athletics.

Some important things to be aware of as a booster:
- Boosters may not provide any extra benefits for prospects, current student-athletes or former student-athletes. Extra benefits include but are not limited to:
  - Cash or any type of gift
  - Loans or co-signing of loans
  - Vehicle or the use of a vehicle
  - Free or reduced-cost goods or services
  - Free or reduced-cost housing
- A permissible benefit a booster can be involved with is an occasional meal. Student-athletes may attend an occasional meal hosted by a booster held only at the home of the booster, and it may be catered. Occasional meals must be preapproved by the Athletics Compliance Office.
- Boosters are not permitted to make in-person, on- or off-campus recruiting contacts with prospects or their relatives or friends. Boosters are also prohibited from initiating telephone or other electronic communication with prospects, their relatives or friends until the individual begins his or her first regular term (fall or spring) at ISU or begins preseason practice (two-a-days).
- A booster may employ or arrange for the employment of a student-athlete as long as the student-athlete has registered the job with the Athletics Compliance Office before beginning work.
- A business may not use the name, picture or appearance of an enrolled student-athlete to advertise, recommend or promote sales or use of a product or service of any kind.

GOT QUESTIONS? ASK COMPLIANCE!
compliance@iastate.edu | 515.294.4633

FOR QUESTIONS OR MORE INFORMATION ON:

CYCLONE CLUB PRIVILEGES INCLUDING PRIORITY SEATING OR PREMIUM SEATING CONTACT:

Cyclone Club
Jacobson Athletic Building
Ames, IA 50011
515.294.5022
888.478.2925 (toll-free)
cyclub@iastate.edu

SEASON TICKETS CONTACT:
Athletics Ticket Office
515.294.1816
888.478.2925 (toll-free)
tickets@iastate.edu

JR. CYCLONE CLUB CONTACT:
Jr. Cyclone Club
515.294.3558
jrcyclub@iastate.edu

LETS GO STATE